

G L O B A L P R O G R E S S S P E C I A L I S T S

- ❖ Companies in developing countries *often* suffer limited access to capital and business failures due to a *lack of managerial capacity*. (Brookings Institute, leading international think tank)

WOULD IMPROVING THEIR MANAGERIAL SKILLSET BENEFIT YOU?

Global Progress Specialists (GPS) can help grow the private sector in the developing countries of interest to you. GPS invites you to co-host our regularly scheduled **Global Progress Conferences**, during which global thought leaders – executives at globally leading companies and academics developing new growth-driving management ideas – share their expertise with executives gathered across the developing world via video conferencing technologies.

About Global Progress Conferences

Global Progress Conferences add video conferencing technology to traditional conferences to create an unrivaled experience:

- Attendees gather in conference facilities in multiple cities concurrently for live presentations by global thought leaders
- Global thought leaders present management best practices and answer attendees' questions via video conferencing technology
- Attendees gain access to GPS's **Global Progress Forum**, an online network for in-depth study of **Conference** topics and collaboration with peers from across the developing world

GPS is unrivaled at teaching business leaders in developing countries the latest management best practices.

Benefits for Co-Hosts

Co-hosting **Global Progress Conference** can increase your revenue, reputation and influence in your community:

- ✓ Strengthened relations and influence with the most forward thinking local business leaders
- ✓ Revenue from conference attendance fees and or local sponsorships
- ✓ Local and international recognition as a teacher of management best practices
- ✓ Improved brand equity through association with internationally leading organizations
- ✓ Other potential benefits, depending on your primary line of business:
 - Business Incubators and Private Sector Development Organizations – An additional client service offering
 - Private Equity Fund Managers – Improved deal flow and portfolio company performance
 - Commercial Banks – Increased deposit-taking and lending activity from better performing clients

Roles of **GPS** and Co-Hosts

Roles and expenses are generally split between **GPS** and co-hosts along international versus local lines:

Global Progress Specialists

- Arrange first-rate Conference speakers
- Market the Conferences internationally
- Assist co-hosts with local marketing
- Produce first-rate video broadcasts
- Expand Conferences to other locales

Co-Hosts

- Arrange the conference facility and necessary equipment
- Manage local Conference, including all staffing needs
- Market the Conferences to the local business community
- Market research (attendee satisfaction, effectiveness, etc.)
- Local permits, licenses and fees

Requirements for Co-Hosts

Global Progress Specialists is looking for partners that meet the following criteria:

- A positive reputation and strong relationships within the local business community
- Experience organizing and marketing conferences and or seminars
- A strong desire to provide a first-rate, reliable experience to **Global Progress Conference** attendees
- Strong financial standing
- Fluent in English, both written and spoken

Examples of Global Progress Conference Topics

Attendees' interests will dictate **Global Progress Conference** topics. Expected topics include the following:

- Access to International Markets
- Customer Relationship Management
- Employee Retention and Compensation
- Corporate Culture
- Risk Assessment and Mitigation
- Corporate Social Responsibility
- Financing Options
- Leadership
- Strategy Development

About **Global Progress Specialists**

Global Progress Specialists uses a Web 2.0 platform to provide executive education, social networking and consulting services to businesses in developing countries, helping them grow from locally successful into regionally leading and globally competitive firms. Beyond **Global Progress Conferences**, **GPS**'s services include the below:

- **Global Progress Forum:** An online community where members study Global Progress Conference topics in more depth while networking with other Conference attendees from around the world and representatives of the internationally leading companies that provide the Conference speakers
- **Global Progress Immersion:** Consulting services to help companies in developing countries implement the management best practices learned at Global Progress Conferences and in the Global Progress Forum

More Information

More information on **Global Progress Specialists** and our service offerings is available at GlobalProgress.biz.

To discuss co-hosting **Global Progress Conferences** further, please email us at Info@GlobalProgress.biz.