

G L O B A L P R O G R E S S S P E C I A L I S T S

- ❖ Emerging markets are expected to account for 70-75% of growth in global economic output “for the foreseeable future.” (New York Times, December 30, 2009)
- ❖ Developing countries are forecast to grow 3.9% faster than advanced economies in both 2010 and 2011 (International Monetary Fund, World Economic Outlook Update, January 2010)

HOW WILL YOU CAPTURE THIS VITAL SOURCE OF GROWTH?

Global Progress Specialists (GPS) can improve your reputation in and market intelligence on the developing countries that are critical to growing your business in the future. GPS invites you to join our team of partners who help make business leaders in developing countries consider our innovative suite of Web 2.0-based social networking, executive education and consulting services critical to their success. Our services include the following:

- **Global Progress Forum:** An online community for emerging markets executives to study the latest management tools and best practices, such as corporate social responsibility (CSR), and network with global peers
- **Global Progress Conferences:** Global thought leaders present management best practices, with a recurring theme of CSR, that are streamed live to conference facilities across the developing world via the latest video conferencing technologies
- **Global Progress Immersion:** Consulting services to help companies in developing countries implement management and CSR best practices

*GPS offers
unrivalled access
to executives in
developing
countries across
the globe.*

Benefits of Partnership

Partnerships with GPS can help an organization's bottom line, CSR report and employee retention in many ways:

- ✓ Improved brand recognition and reputation with business leaders in developing countries, who are both decision makers at companies looking to perform better and consumers with disposable income
- ✓ Improved market intelligence on emerging markets through direct interactions with their business leaders
- ✓ Increased brand equity through association with internationally respected corporations, universities and other organizations, as well as networking opportunities with those same organizations
- ✓ Exposure to potential supply chain partners – both upstream and downstream – in a low pressure setting
- ✓ Recognition as a global thought leader on management and corporate social responsibility best practices
- ✓ Recognition as a promoter of private sector development and CSR in developing countries

*Partners' Access to **Global Progress Specialists Clients***

Depending on the level of partnership, exposure to **GPS** clients may include the below:

- Conversations with the business leaders of developing countries on **Global Progress Forum** message boards
- Virtual trade shows in the **Forum**
- Logo placement or other advertisements on the **GPS** and or **Forum** websites and or **Global Progress Conference** broadcasts
- Market research or due diligence site visits to **Global Progress Immersion** clients
- **Conference** sessions “Presented by” the partner
- Introductions and or marketing emails to **GPS** clients based on the partner’s criteria
- Surveys of **Forum** members
- Live **Conference** sessions with the partners’ choice of speakers and or on topics of their choice
- Training sessions on the partners’ products and services
- Verbal recognition during **Conferences**

Partnership Opportunities

Partners can gain access to **Global Progress Specialists’** clients by providing one or more of the following:

- Executive- and senior-level guest speakers on management best practices (Travel is not required.)
- Financial support
- Real-time or delayed translation services performed by software or humans
- Mentors, externs or remote consultants for **Global Progress Immersion** clients
- Online training materials and e-books on management best practices
- Technology – hardware and or software
- **Global Progress Conference** hosting facilities in developing countries
- Business services – accounting, banking, legal, web design, office space, travel, etc.

Founding Partner Opportunity

A select few Founding Partners will reap additional benefits, including ubiquitous recognition and continuous access to **Global Progress Specialists’** clients. Recognition can include a customized promotional paragraph prominently displayed on the **GPS** website and mention during **GPS** speaking engagements, on **GPS** marketing materials and in press releases when appropriate. Access will be through on-going **Forum** message board memberships and small group video chats with **Forum** and **Immersion** clients. To gain these and additional benefits, Founding Partners must provide substantial support.

More Information

More information on **Global Progress Specialists** and our service offerings is available at GlobalProgress.biz.

To further discuss one or more of the above partnership opportunities, or to propose a partnership customized to meet your specific goals, please contact us at Info@GlobalProgress.biz or +1.646.825.1834.